



DevOpsDays

Moscow 2018

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Partner proposal

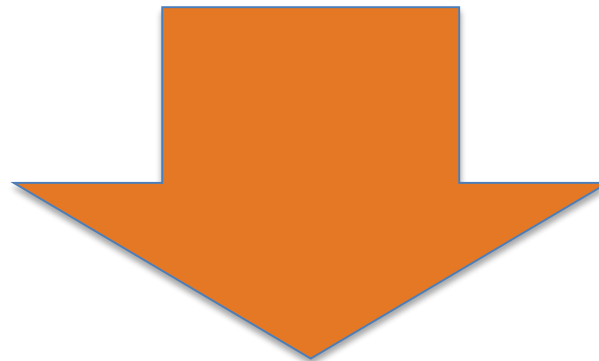
Partnership package options

GENERAL CONFERENCE PARTNER
15.000 USD

PLATINUM PARTNER
10.000 USD

GOLD PARTNER
6.000 USD

SILVER PARTNER
3.000 USD



Partner packages consists of:

| | Silver | Gold | Platinum | General |
|---|--------|-----------------|-----------|---------------------|
| Company logo on: - Conference web-site - Partner "wall of fame" - Slides during breaks | + | + | + | + |
| Logo in e-mail communications with participants | - | - | - | + |
| Free tickets | 3 | 5 | 5 + 1 VIP | 10 + 2 VIP |
| Shared partner table for giveaways | + | + | | |
| Communication with the audience | - | - | 1 min | 3 min + competition |
| Materials for participant package | - | - | + | ++ |
| Company roll-up on the conference | - | + | + | + |
| Personal table for communication with participants | - | - | + | |
| Stand or pop-up (up to 3x2 m) | - | - | - | + |
| Partner logo printed on the packages and materials of the participant | - | - | - | + |
| Product workshop during the conference | - | Additional cost | | + |

+ Organizers are ready to discuss individual conditions for each package



Partner options description

- 1. Partner logo:** we place our partner's logos on all available resources (conference web site, press-wave, and slides during the breaks at the conference). Usually the position of the logo and its size depends on the status of the partner. In the e-mail communications with participants, we place only one logo of the General Partner.
- 2. Included tickets:** all sponsors receive a certain number of free tickets to attend the event. The number of tickets depends on the sponsorship package. In addition, all sponsors can buy tickets with a significant discount. Present them to your employees and partners!
- 3. Sponsorship tables:**
 - The general partner gets the opportunity to put his own functional stand on the event. Platinum partners receive their own dedicated table at the event (the size is discussed individually). Consider this as a personal meeting place with DevOps enthusiasts at the conference!
 - Gold and Silver sponsors receive one table for each sponsorship category, which they (sponsors) can use to hand out giveaways and communicate with participants.
- 4. Communication with the audience:** We provide an opportunity for the General Partner to address the audience with a welcome speech within 3 minutes; also the General Partner can use this time to announce and hold their own competition. Platinum partners have 1 minute for a welcome speech.
- 5. Roll-up at the event:** Gold, Platinum and General Partners can place one standard (200x80) roll-up in the event hall. The placement is discussed individually, the General Partners have priority in placing their roll-up.
- 6. Materials for the participant package:**
 - Platinum partners will be able to make one placement in the participant package, General Partners - 2 placements. The format and size of the material are discussed individually.
 - Participant giveaways and material (notebooks, packages) will be branded with the logo of the General Partner.
- 7. Dinner with speakers and key persons:** At the end of the conference day, a small VIP party is planned for special guests, participants and presenters of the event. General and Platinum partners will receive additional tickets for participation in this special dinner.
- 8. Personal product workshop during the conference** – General partners have the ability to organize personal product workshop during the conference. Placement of the workshop in the agenda is discussed individually. Gold and Platinum partners can request a product workshop for an additional cost.